

Global Executive MBA

Open the door to global leadership

Senior Executives



Open the door to global leadership

Until now you have excelled. You've grown professionally, personally. Rising to meet every challenge. Taking every opportunity to push the boundaries. Until now.

Now you are at an inflection point. Now you face a totally new challenge. The challenge of helping your company to grow in an increasingly complex and uncertain world. Of mastering new markets and complex, cross-cultural business dynamics. Pushing your boundaries in knowledge and understanding.

It's time to invest in your full potential. To share, exchange and live new experiences with people

like you. People from every corner of the world, from every sector. It's time to immerse yourself in classes in Barcelona and New York, in Silicon Valley and Shanghai, and in Munich. To explore the world's leading multinationals. Make exciting discoveries. Broaden your vision of yourself, your role, your organization, your opportunities as a leader, your world.

The time has come to open the door to global leadership.

To join a world-class Global Executive MBA.



Transform the way you **lead**

IESE's Global Executive MBA is designed to put you and your leadership needs at the center of a transformative learning journey that delivers immediate, impactful and lasting benefits.



Real-world global experience

You gain personal exposure to leading-edge business thinking and practices across the world. Modules are delivered in Barcelona, New York, Munich, Shanghai and Silicon Valley. You also have the choice of intensive elective modules in Asia, Europe, Africa and Latin America.



Immediate impact

From day one, the Global Executive MBA delivers a curriculum that is as rigorous as it is relevant to your needs. The modular format means you apply on-campus learning, new ideas and approaches in your day-to-day work immediately – putting theory into practice with real-time impact.



A world-class global network

You join a cohort of senior business leaders from all over the world – change-makers, risk-takers, original thinkers and doers from every walk of life, every sector, every background. Your peers will challenge, stretch and support you, becoming an international network that will last a life time.



A faculty second to none

IESE professors are at the very forefront of innovative, global thinking. Renowned for their academic prowess and their real-world business acumen, our faculty guide your learning, ensuring that it is entirely personalized to you and your needs.



Perfectly blended

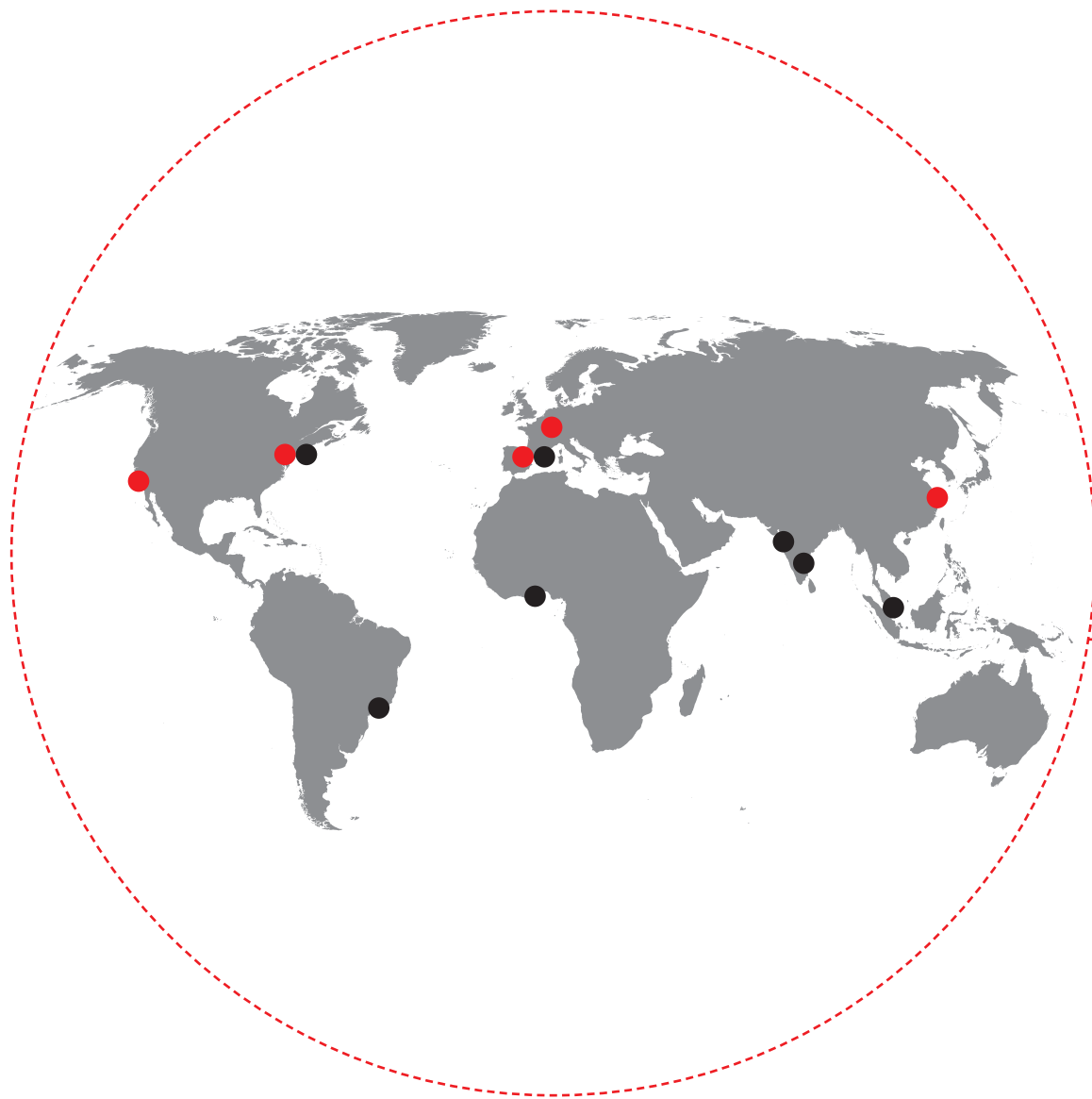
Blending on-campus learning and field work with off-site preparation and consolidation, the Global Executive MBA is built around a modular design that gives you the flexibility and reassurance to balance your professional responsibilities with your professional development.



You at the center

Throughout the program, you remain at the very center of the journey. Everything we do as a school, from faculty to program directors, from the curriculum through to the support community around you, puts you at the very heart of your own, personal transformative learning journey.

A **global** MBA for world-class leaders



Our Global Executive MBA is uniquely international, taking you to global business hubs in the U.S., Europe, Asia, Latin America and Africa. Your peers will be equally as varied, in nationality, in professional experience and in perspective. The program's content and format are designed for maximum impact.

Duration: 16 months

Structure: 6 core modules + 2 elective modules + final week

Blended Format: The program is built on a seamless blend of activities taking place digitally or face-to-face, on-campus, at company sites or while you are at home. You will learn from professors and peers, through discussion of business cases, workshops, role play, games and simulations, as well as from a long list of guest speakers.

CORE PROGRAM: Six modules

Core Modules

Preparation:

Distance learning. Two weeks

On Campus

Face-to-face. Two weeks

Consolidation:

Distance learning. Four weeks

Module 1



Barcelona

Module 2



New York

Module 3



Munich

Module 4



New York

Module 5



Silicon Valley
& San Francisco

Module 6



Shanghai

ELECTIVE MODULES: Choose two

Elective Modules

Preparation:

Distance learning. One week

On Campus:

Face-to-face. One week

Consolidation

Distance learning. Two weeks



USA:
New York



Latin America:
São Paulo



India / South East Asia



Africa:
Accra



Europe:
Barcelona



Online*

FINAL WEEK AND GRADUATION

Barcelona (one week)

*Five weeks per elective.
Different themes will be offered.

Four transformational learning journeys

Four fully transversal journeys are integrated across your learning experience. These journeys are fully adapted to your personal and professional needs. Immersive experiences, they are designed to empower you with the understanding, the competencies, the innovation mindset and the global vision to drive your professional and personal development. You emerge the leadership toolkit to address the challenges faced by global business leaders today. And tomorrow.

1

The Global Journey

Your Global Journey is an exploration of the different dynamics at play in our globally interconnected, multi-cultural business panorama: the integration of geographies, cultures, styles and values. Leading in this environment means developing a truly global leadership mindset that embraces difference and values diversity.

2

The Leadership Journey

Mobilizing and aligning others around a shared sense of purpose, sharing vision, mapping the terrain ahead: all this calls for a broad skillset. For the capacity to manage:

- your organization
- your team
- yourself

Your Leadership Journey is a challenge to step up. To negotiate, inspire and make the compelling case for change.

3

The Entrepreneurship Journey

The Entrepreneurship Journey is a challenge to become flexible in your thinking and your approach. To see uncertainty as a chance to try something new. To be unafraid to fail. To experiment, prototype, innovate and embrace every opportunity to learn, to grow and to deliver new value to your organization.

4

The Digital Journey

Through the Digital Journey, you will develop a fully digital approach to business, enabling you to identify and respond to today's technological threats and opportunities - and to those of tomorrow. You will emerge with a sophisticated understanding of the impact of technologies on companies and markets, and with the ability to incorporate disruptive technologies into your business model.

Innovative learning methodologies

Throughout the program, in class or via our virtual platform, in each module or case study, you never stop learning. You continuously explore business problems from an array of angles, exploring new approaches that translate into practicable solutions that you can apply immediately in your own work for direct and continuous impact. From day one, through to graduation and beyond, the GEMBA program accelerates your problem-solving, decision-making and leadership competencies exponentially.

Drawing on the case method, simulations, team work and field workshops with businesses, your learning will be as experiential as it is dynamic, giving you the opportunity to embed concepts and approaches and translate them into practice.



Case study method

You will hone your critical thinking and decision-making capabilities by analyzing real-world business challenges and outlining a course of action among a pool of equally plausible solutions.



Company visits

Case studies will come alive during company visits to some of the world's leading organizations, giving you an up-close look at the secrets behind their success.



Peer-to-peer learning

Peer learning will expose you to new ideas and practices outside your sector and corporate sphere, as well as enhance your professional network.



In-company project

Working in teams with a sponsoring company, you will identify a real-life challenge and build an actionable plan to address it.



Interactive workshops

Interactive workshops on critical management areas, including cross-functional team leadership and entrepreneurship will strengthen your core leadership competencies.



Role-play and simulations

Realistic test environments, complete with time constraints and opposing power sources, will advance your executive and communication skills.



“The interaction between students, faculty and outside influencers creates a hyper dynamic, self-development and learning environment. The program gives you knowledge, experiences and time for self-reflection which gave me a boost of confidence in order to dare to make changes in my life and career.”

Anders Liljenstolpe, GEMBA 2018
CEO, JLL, Russia

World-class leaders from all over the world

The Global Executive MBA not only takes you to key markets and business communities around the world. We bring the world into your classroom.

You share experiences, exchange ideas, forge ties and build lasting bonds with other leaders from the broadest spectrum of backgrounds and cultures. People like you, willing to embrace change. And to drive it.

Class profile

55

Participants

39

Average age

15

Average years work experience

30+

Countries represented

30+

Industries represented

32%

Women

Regions represented

40%

Europe

15%

Asia

15%

Latin America

13%

North America

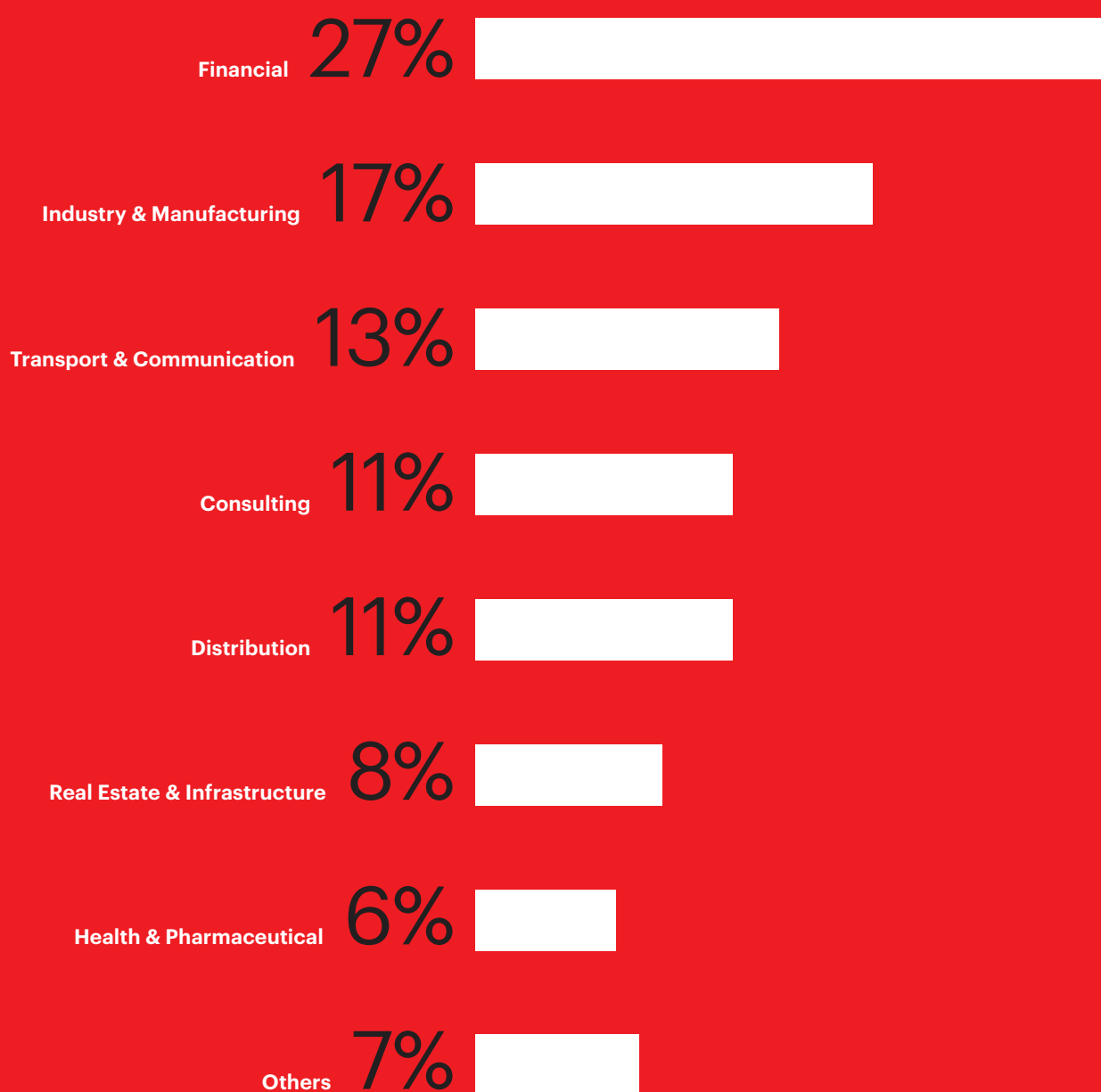
10%

Africa

7%

Middle East

Sectors represented



Charting your **career** path

The Global Executive MBA arms you with the tools, insights, knowledge and expanded worldview to accelerate your career. You will acquire what it takes to become a catalyst for positive change within your organization.

Coaching

Under the guidance of an experienced coach, you will develop new competencies, integrate new behaviors and design a long-term action plan.

360 Evaluation

The 360-degree assessment tool will allow you to evaluate your unique competencies, enhance your self-awareness and pinpoint potential blind spots.

Professional development

Innovative tools and resources will boost your leadership potential and capacity to inspire and align your team.

Career platform

An online platform will provide you with tips, tools and resources to plan and manage your career.

Networking events

You will explore synergies and expand your network.

Online resources

You will also have access to other online resources like the alumni network, conferences, market research and more.



Admissions & Fees

Admissions & Fees

Are you ready to take your leadership to the global level?

Our highly rigorous admissions procedure ensures that you will pursue your Global Executive MBA at IESE with the brightest and the best in global executive leadership.

Admissions Criteria

Academic

A strong undergraduate degree and proven analytical skills.
Fluency in English.

Leadership potential

A minimum of 10 years' relevant professional experience with four years minimum in managerial roles. Clear career progression.

Motivation to deliver and contribute in a global context, both during the program and thereafter within your organization, the IESE community and society.

Drive

A strong commitment to your personal and professional development. The will and wherewithal to complete a rigorous program bearing in mind the time and the financial resources required.

Admissions Process

We encourage you to contact our admissions team as soon as you think the GEMBA could be right for you. We can informally talk you through the process and procedures.

The admissions process is broken down into four stages:

- Apply online + documents required
- Admissions interview
- Submit admissions application to the Admissions Committee
- Final decision from the Admissions Committee

Key dates for admissions rounds – Class of 2022

1st round: May 8
2nd round: July 10
3rd round: October 2
4th round: November 27
5th round: January 15
6th round: February 19

Tuition Fees

The tuition fees for the class 2022 (beginning in April 2021) are €119,000.

The program fees include: tuition, all course materials, most meals during residential sessions, and access to the IESE Business Center, library and other resources.

The program fees do not include airfare or accommodation, so you will need to budget for this separately.

Financing Options

There are a number of options open to you once you have been admitted into the Global Executive MBA.

For more information, visit our website:
globalexecutivemba.iese.edu/financial-aid

Questions?

Our admissions team personally attend candidates from all over the world and will be delighted to arrange a meeting with you to discuss the program in more depth.

Contact Information

Tel: +34 93 253 42 00

Email: globalembsa@iese.edu

Web: globalexecutivemba.iese.edu



**“The Global Executive MBA taught me
to enjoy a challenge, embrace it and
work with others to solve it.
It enabled me to benchmark myself
with some of the best business leaders
in the world.”**

Jes Chonzi, GEMBA 2018
Principal Investment Officer,
IFC – International Finance Corporation, East Africa

Why **IESE** Business School?

You aim high. You aspire to lead. You want to make a difference. But you want a leadership based on professional excellence, integrity and spirit of service. Welcome to IESE Business School.

At IESE, the business school of the University of Navarra, we're committed to developing business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve.

Since 1958, more than 50,000 executives from all over the world have experienced our integrative, people-centered, and socially responsible approach to decision making in business and organizations.

Our programs are transformative journeys towards personal and professional growth. Our professors, your advisors and partners, are active at the highest levels of business and academia. You will feel challenged by their rigorous research and state-of-the-art teaching methodologies.

We are truly global. Our unique reach goes beyond our five international campuses and more than 50 academic alliances with top universities.

In our classrooms you'll find the brightest talent from over 130 nations. And you will enter our community of thousands of alumni, friends and partner companies present on every continent, industry and stage of life.

We stand on the solid pillars of Christian humanism. We believe in the rights and dignity of every person. We believe in the individual as a changing force. We believe in good will, in giving your best, in helping society through your work. We work to develop effective managers, responsible leaders and better people.

We are IESE Business School. A way to learn. A mark to make. A world to change.



Global Executive MBA.

Calendar 2021-2022*

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Venue	Theme	Courses	Preparation (2 weeks)	On Campus (2 weeks)	Consolidation (4 weeks)
Barcelona	Laying the Foundations	Analysis of Business Problems Decision Analysis Financial Accounting Leadership Managerial Communications Personal Operations Management	Apr 12 - Apr 23	Apr 26 - May 7	May 10 - June 4
New York	Improving Business	Competition and Strategy The Digital Context Managerial Accounting Management by Projects Marketing Management Managing Oneself	June 14 - June 25	June 28 - July 9	July 12 - July 22
Munich	Expanding Business	Competing in Business Models Industry 4.0 Entrepreneurship Global Economics Managing Operations Operational Finance	Aug 30 - Sept 10	Sept 13 - Sept 24	Sept 27 - Oct 22
BUSINESS PLAN (OFF-CAMPUS)					
New York	Managing Value Creation	Business Ethics Human Resources Management Management Control Marketing Planning & Implementation Negotiation	Oct 25 - Nov 5	Nov 8 - Nov 19	Nov 22 - Dec 17
Silicon Valley & San Francisco	Driving Innovation	Managing Digital Transformation Innovation Management Entrepreneurship: VC & Deals Getting Things Done Go Meet the Valley	Jan 10 - Jan 21	Jan 24 - Feb 4	Feb 7 - Mar 4
Shanghai	Leading Across Borders	Cross-Cultural Management Emerging Economies Supply Chain Management Global Strategy Corporate Finance	Mar 14 - Mar 25	Mar 28 - Apr 8	Apr 11 - May 6

ELECTIVE MODULES (CHOOSE 2): Tailor Your Global Executive MBA			
Venue	Theme		
Electives with two weeks on-site experience	Doing Business in Asia	Four weeks/ per elective from May to August	IN-COMPANY PROJECT (OFF-CAMPUS)
	Driving Business Success in Latin America		
	Shaping Consumer Behaviour in a Global World		
	Africa: Past, Present and Future		
	Entrepreneurship & Open Innovation		
online	Different themes will be offered	Five weeks/ per elective from May to August	

FINAL WEEK AND GRADUATION				
Venue	Theme	Preparation	On Campus (1 week)	
Barcelona	Personal Finance Strategy & Sustainability	Sept 19 - 23	Sept 26 - 30	GRADUATION

*Dates are subject to change. Printed: July 21, 2020

GEMBA Academic Overview

	1 Module 1 Barcelona	2 Module 2 New York	3 Module 3 Munich	4 Module 4 New York	5 Module 5 Silicon Valley & San Francisco	6 Module 6 Shanghai	ELEC Electives	FW Final Week
	Laying the Foundations	Improving Business	Expanding Business	Managing Value Creation	Driving Innovation	Leading Across Borders	Business Immersion	
COURSES								
Economics			● Global Economics			● Emerging Economies		
Accounting & Finance	Financial Accounting	Managerial Accounting	Operational Finance	Management Control	● Venture Capital and Deals	Corporate Finance		Personal Finance
Decision Making	Analysis of Business Problems Decision Analysis			● Business Ethics				
Leading People	● Leadership ● Managerial Communications	● Managing Oneself		● Human Resources Management	● Getting Things Done	● ● Cross-Cultural Management		
General Management		Competition and Strategy ● The Digital Context	Competing in Business Models ● Entrepreneurship ● ● Industry 4.0 ● Business Plan	● ● ● Negotiation	● Innovation Management ● ● ● Go Meet the Valley ● Managing Digital Transformation	● Global Strategy	● Doing Business in Brasil, Asia, Africa, or India ● Entrepreneurship & Innovation	Strategy & Sustainability
Sales & Marketing		Marketing Management		Marketing Planning and Implementation			● Shaping Consumer Behaviour in a Global World	
Operations	Personal Operations Management	Management by Projects	Managing Operations			Supply Chain Management		
JOURNEYS	LEADERSHIP JOURNEY							
	GLOBAL JOURNEY							
		DIGITAL JOURNEY						
			ENTREPRENEURSHIP JOURNEY					
PROJECTS				IN-COMPANY PROJECT				

Personal transformation

Do you want to grow as a leader? Get ready for change. Our programs will open your eyes to new ways of understanding people, companies and contexts. Choose the path that best fits your personal and professional situation. At IESE we'll make sure you reach your full potential.

YOUNG PROFESSIONALS



MASTER IN MANAGEMENT (MIM)*

Make a strong entrance into the job market, with a broad vision of management tools and access to the world's top employers looking for fresh talent.



No professional experience required



Madrid



11 months / Full-time / On campus



English

MBA*

Change the course of your career with new management skills that prepare you make strategic decisions in any industry and market. A unique experience during which you will learn alongside students from all over the world.



4+ years of professional experience



Barcelona



15 or 19 months / Full-time / On campus



English

FUNCTIONAL MANAGERS



EXECUTIVE MBA*

Branch out beyond your area of professional expertise and acquire the leadership, decision-making and entrepreneurial skills you need to take on new responsibilities.



5+ years of professional experience



Barcelona, Madrid, Munich or São Paulo



18 months / Part-time / On campus



English, Spanish

BUSINESS ACCELERATION PROGRAM (BAP)

Deepen your managerial competencies to drive your career forward. Benefit from an international scope across the sectors and exposure to new ideas, processes and trends.



5+ years of managerial experience



Munich



5 months / Part-time / On campus



English

PROGRAMA DE DESARROLLO DIRECTIVO (PDD)

Push your career toward senior management, consolidating your existing knowledge and forging new paths, without neglecting your current professional obligations.



5+ years of managerial experience



Barcelona, Madrid or other cities



6 months / Part-time / On campus
8 months / Part-time / Blended



Spanish

PROGRAM FOR MANAGEMENT DEVELOPMENT (PMD)

Alongside other high-level managers, fast track your way to senior management through a broader understanding of business, without neglecting your existing professional obligations.



8+ years of managerial experience



Barcelona or São Paulo



6 months / Part-time / Blended
(On campus & Online)



English

For more information on our programs visit: www.iese.edu/programs *Our masters' programs are official university degrees, accredited by the appropriate official agencies, lasting between 11 and 19 months and requiring entry exams.

SENIOR EXECUTIVES



GLOBAL EXECUTIVE MBA*

Together with senior executives from around the world, open the door to global leadership and deepen your understanding of best business practices in a classroom that spans continents.



15+ years of managerial experience



Barcelona, New York, Shanghai & Silicon Valley



16 months / Part-time / Blended (On campus & Online)



English

PROGRAMA DE DIRECCIÓN GENERAL (PDG)

Make the leap towards new levels of leadership, in the company of CEOs and executives who have over two years' experience in general management positions.



2+ years of general management experience



Barcelona, Madrid or other cities



6 months / Part-time / On campus



Spanish

C-SUITE



PROGRAMA DE ALTA DIRECCIÓN DE EMPRESAS (PADE)

Outline the strategies that ensure the long-term future of your company and get to know the best practices in business management alongside top executives and senior managers.



15+ years of senior management experience



Barcelona, Madrid or other cities



6 months / Part-time / On campus



Spanish

ADVANCED MANAGEMENT PROGRAM (AMP)

Get the competitive edge that you need in order to grow, surrounded by CEOs, managing directors, members of the board and entrepreneurs with over 15 years of general management experience.



15+ years of senior management experience



Barcelona



7 months / Part-time / On campus



English

GLOBAL CEO

Three of the world's best business schools (CEIBS, IESE and Wharton) come together across three continents to offer a unique learning experience for the most senior executives.



20+ years of senior management experience



Philadelphia, Barcelona & Shanghai



7 months / Part-time / On campus



English

GLOBAL CEO AFRICA

Broaden your strategic vision of doing business in Africa with a three-pronged program for the most senior executives that unites IESE, Strathmore and Lagos Business School.



20+ years of senior management experience



Lagos, Nairobi & New York



4 months / Part-time / On campus



English

Functional Managers / Senior Executives / C-Suite

FOCUSED PROGRAMS

Explore specific topics in-depth, in a short period of time. Focused Programs will dive deep into the most critical challenges you're facing, and will help you to develop the leadership skills you need to overcome them.



7+ years of professional experience



Barcelona, Madrid and Munich



2 days – 8 weeks (depending on the format)
On campus, blended, live online and online



English, Spanish

Companies

CUSTOM PROGRAMS

Tailor-made learning to meet the specific needs of your team. Professors work directly alongside you to design a program that fits with the current needs of your company and its goals for the future.



100% customizable

www.iese.edu

Barcelona
Madrid
Munich
New York
São Paulo